

Memo



Date: March 30, 2011
File: 1340-40
To: City Manager
From: H. Bellamy, Staff Liaison to the Public Art Committee
Subject: Funding for 2011 Community Public Art Project

Recommendation:

THAT Council receives, for information, the report from the Public Art Committee dated March 30, 2011, with respect to Funding for 2011 Community Public Art Project.

AND THAT City Council approves funding for two Community Public Art projects as recommended by the Public Art Committee. The proposed projects are as follows:

- Art Banners Project- proposed by Kelowna Gospel Mission; and
- Eco-Art Project: Celebrating Natural Ecosystems in Kelowna - proposed by Central Okanagan Science Opportunities for Kids Society (SOKS).

Purpose:

To consider funding for a project recommended by the Public Art Committee under the terms of reference for the City of Kelowna Community Public Art program. The terms of reference can be viewed at:

<http://www.kelowna.ca/CityPage/Docs/PDFs//Cultural%20District/CommPublicArt2011GuidelinesFINAL.pdf>

Background:

The deadline for project submissions to the 2011 Community Art Program was December 17, 2010. The Public Art Committee met on February 1st 2011 to review the proposals. Over the last couple of months staff have worked through and clarified the locations to display the proposed art pieces.

Projects proposed by Kelowna Gospel Mission and SOKS are recommended for funding by the Public Art Committee. The Art Committee proposes funding for each project in the amount of \$5,000 which totals \$10,000.

Details of the two proposed projects are set out below.

Art Banners Project Proposed by Kelowna Gospel Mission

The proposal is to erect 4 double sided banners along the 200 block of Leon Avenue in the vicinity of the Gospel Mission. Seven sides of the banners will be painted by local artists depicting inspirational images of the surroundings and lives of those served on Leon Avenue. The eighth side will list the artists' names and sponsorship details.

A handwritten signature in black ink, appearing to be the name of the staff liaison mentioned in the memo.

The intention is that the project will form an extension of the banners erected along the 400 Leon Avenue block completed by Communities in Bloom in 2010. Two examples of the artwork delivered on the 400 block are attached to this report at Attachment 1. The Kelowna Gospel Mission is seeking to: enhance the visual appearance of Leon Avenue; enrich the lives of those less fortunate through participation in the creation of art; and create publicly accessible inspirational art.

The art will be created by local artists in consultation with those who are involved in life on the 200 block of Leon Avenue including clients of the Gospel Mission, Gospel Mission staff and local business owners. The art work will be celebrated at an opening ceremony in the autumn of 2011. The art will be reviewed and selected by The Kelowna Gospel Mission.

The banners will be welded to structures identical to those used along the 400 block. The installation of the structures will be carried out by City of Kelowna Civic Operations. City of Kelowna Civic Operations has confirmed their support in writing to permit the proposed banners. The installation of the support structures has been budgeted for in the project cost break down.

Eco-Art Project: Celebrating Natural Ecosystems in Kelowna - proposed by Central Okanagan Science Opportunities for Kids Society (SOKS)

SOKS's proposal partners with local artist Pippa Dean-Veerman to work with 8-10 groups of children to represent visually the celebration of Kelowna's natural ecosystems. The artwork delivered will comprise felted floor and wall pieces which together will create an installation expressing the notion of the different ecosystems existing together in our community. Pippa Dean-Veerman is an eco artist with extensive experience as an educator assisting individuals in expressing their innate inner artist. Examples of Pippa's art work are attached to this report at Attachment 2. A video of the process will be made as a legacy for the project as the art will be in fabric and may not have longevity.

The benefits of the proposed project include:

- The introduction of different ecosystems to children with the opportunity to explore their own interests;
- An introduction to the practices of felting, weaving and natural dying; and
- Development of skills to transform experiences into a culminating art project.

The art will be displayed at the following locations and times:

- Salmon Festival - beginning to end of September 2011;
- Museum Nov 2011- March 2012;
- A summer event -It is hoped that this will be the 2012 Mayor's Environmental Expo however it is necessary to confirm closer to event scheduling; and
- Kelowna Library - to be displayed for one year following the summer 2012 event.

A copy of the video will be provided to the City of Kelowna for promotional purposes.

Existing Policy:

The Public Art Committee submits its recommendation pursuant to its Terms of Reference, Arts & Cultural Policy 274, Chapter 15 of the Official Community Plan, and the terms of the Community Public Art Program.

Financial/Budgetary Considerations:

The funding allocation recommended by the Public Art Committee is a total of \$10,000 which will be funded from the 2011 Public Art Capital Budget.

Internal Circulation:

Manager, Cultural Services

Considerations not applicable to this report:

Legal/Statutory Authority:

Legal/statutory Procedural Requirements:

Personnel Implications:

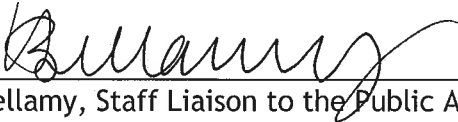
Technical Requirements:

External Agency/Public Comments:

Communications Considerations:

Alternate Recommendation:

Submitted by:



H. Bellamy, Staff Liaison to the Public Art Committee

Approved for inclusion:

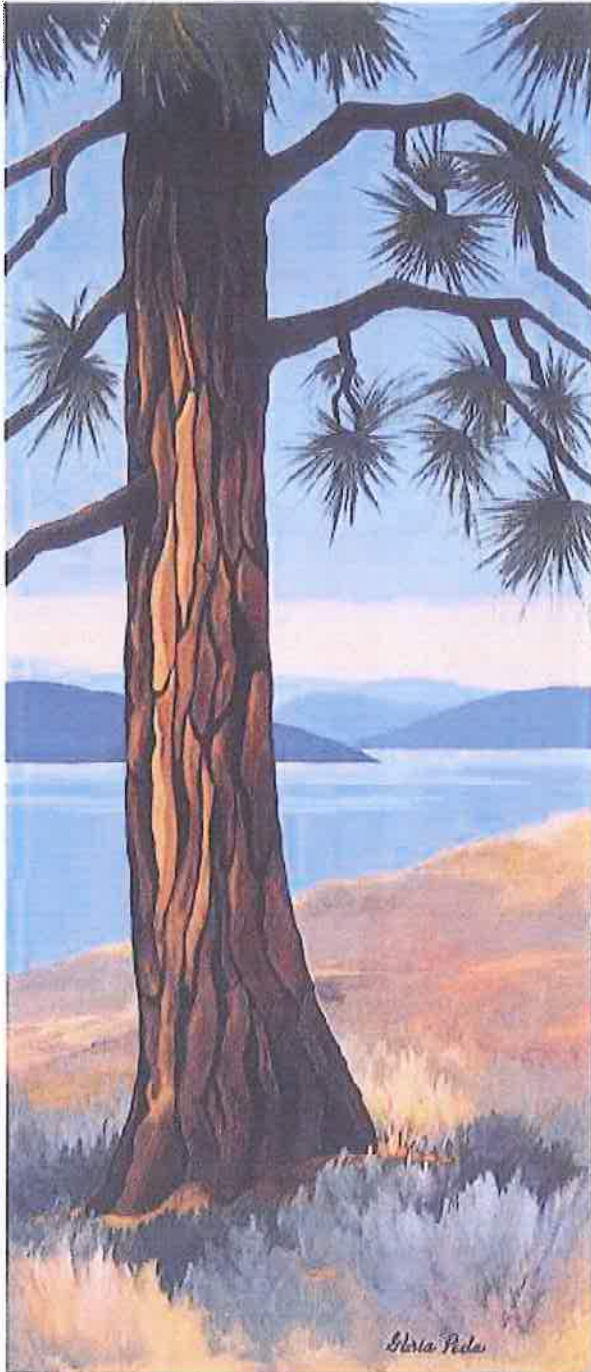


R. Cleveland, Director, Infrastructure Planning

cc: General Manager, Community Sustainability
Director, Recreation & Cultural Services
Director, Community and Media Relations
Manager, Cultural Services
Chair, Public Art Committee

Attach: 2

Attachment 1



Art Banner currently
on Leon Ave. 400
block

Art Banner by Gloria Pada



Example of Existing
Banner on Leon

Banner by
Lee Claremont

Attachment 2

Exhibition Pieces in *Liminal Edge*



Syntony: Synchronicity and Resonance, 2007, larch dyed silk, 45 cm x 110 cm.



Saiting 2006, Aug. 15, 2007

Bomaki shibcri, indigo, linea,

40 cm x 135 cm